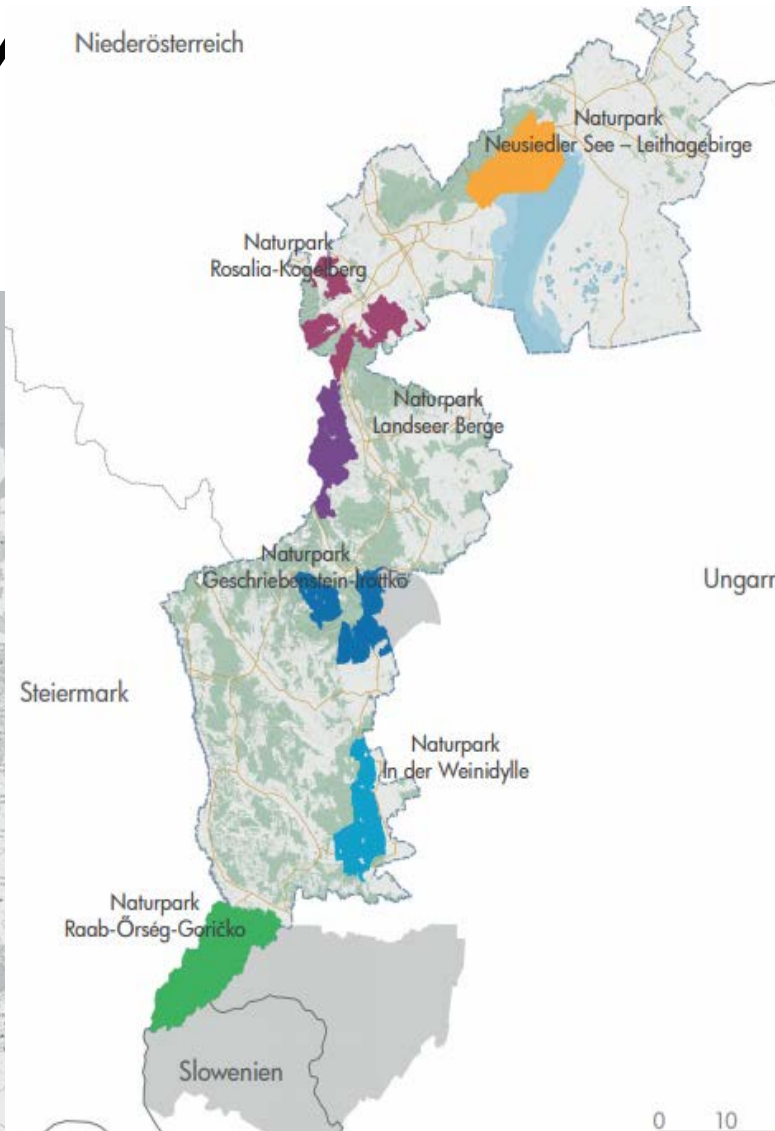




D2. SÜDBURGENLAND

6 – BAB, 25 – WAB
AT
Austria

TERRITORY



small-scale hilly landscape

1.471 km², 72 communities
40.000 employed, 63 % service sector, 26 %
trade and commerce, 11% agriculture

Share of agriculture in total value added: 4,3
%

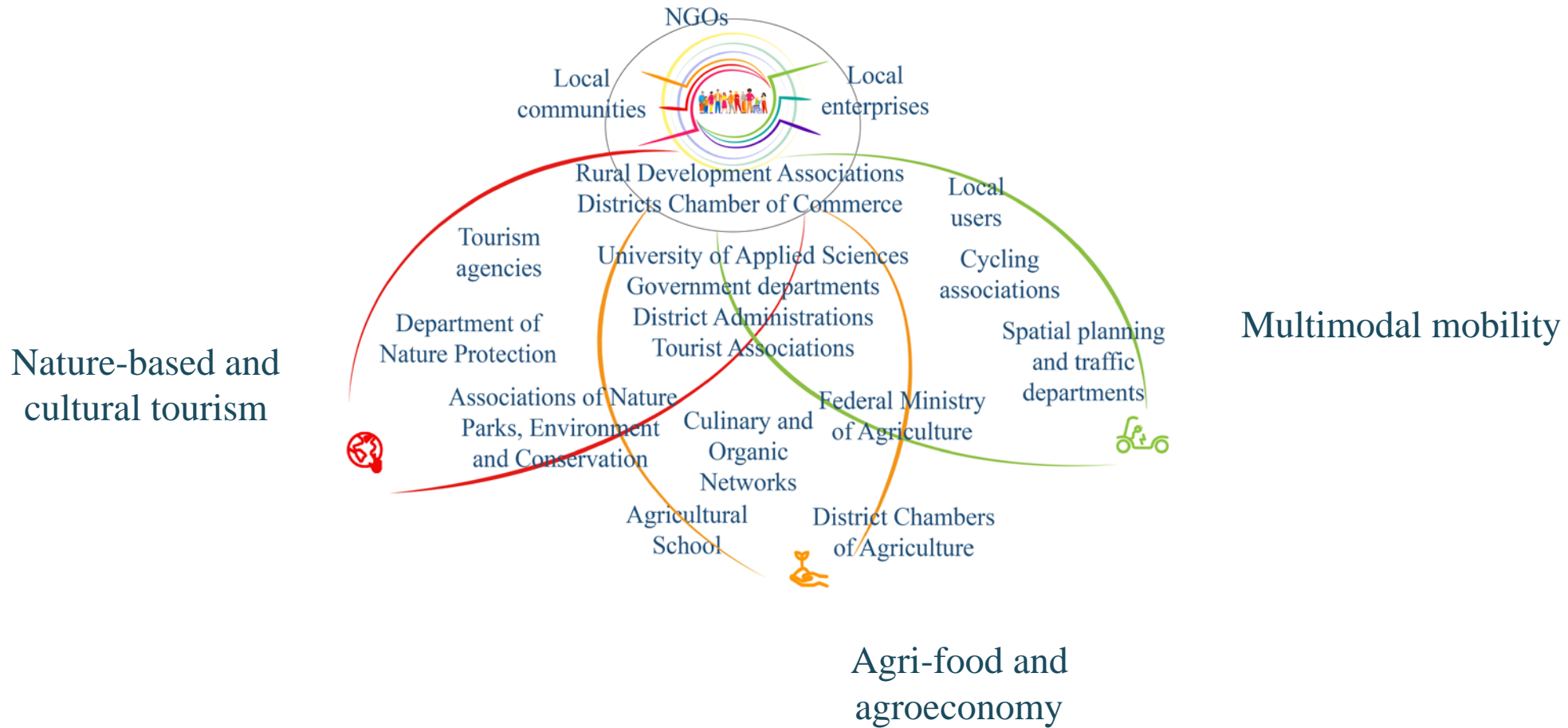
72 % of the agricultural business run on part-
time basis

Utilised agricultural area: 56.200 ha, from that
8.400 ha organic farming

2 thermal baths with Bad Tatzmannsdorf as the
biggest tourist area in Burgenland with
600.000 overnight stays per year

3 nature parks with 19 involved communities
4 Natura2000 areas – Nature Parks as model
regions for sustainable development: protection
through utilisation

RURAL DEVELOPMENT DRIVERS (RDDs)



EXISTING INNOVATIVE SOLUTIONS

Agri-food and agroecology

Leasing of uncultivated vineyards and orchard meadows for biodiversity protection and landscape preservation
 Product development of nature park specialties - development of sponsorship models



WELCHE VORTEILE BRINGT EINE PATENSCHAFT?

- Sie leisten einen positiven Beitrag zur Erhaltung unserer Kulturlandschaft sowie zum Natur- und Klimaschutz
- Sie leisten eine neue Ökonomie, die sich von Ausbeuten bedient, die nicht auf die Zerstörung der Landschaft beruhen
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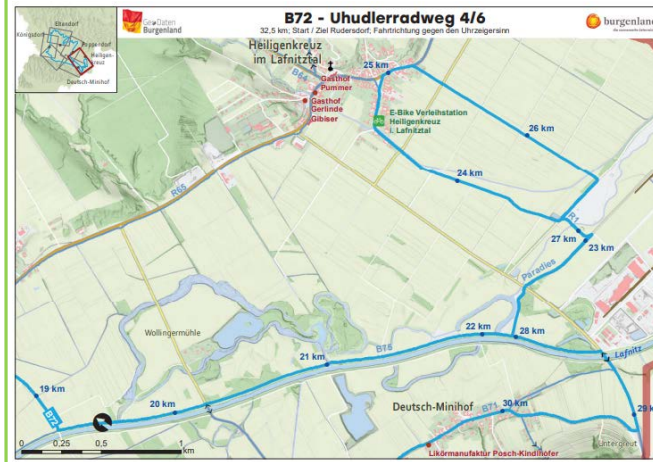


Partnerschaften für Staudenweiden im Südburgenland
 1997 wurde die Partnerschaft Staudenweiden im Südburgenland gegründet. Ziel war es, die Landschaftspflege in den Staudenweiden zu fördern und die Biodiversität zu erhalten.



Multimodal mobility

Digital bicycle trails through Burgenland
 Nextbike – Bike sharing
<https://www.nextbike.at/de/burgenland>
 BAST – Call shared taxi combines micro public transport with public transport
<https://www.bast-burgenland.at/>



Nature-based and cultural tourism

Nature tourism in protected areas
 barrier-free offers for nature experiences
 Project „Kellerstöckl“ - old wine cellars as accommodation facilities



RIE - ACTORS INVOLVED AND TO ENGAGE

Please include here some information about the actors that you already worked with in your territory and that you would like to include during RURACTIVE (RDD, vulnerabilities, etc.)

- *Nature Parks*
- *Office of the Burgenland Regional Government, departments of agriculture, nature protection, tourism and education*
- *Municipalities*
- *Chamber of agriculture*
- *Farmers*
- *School board, teacher training college, schools*
- *Nature Protection Association*

EXPECTATIONS AND LEARNING

“In **RURACTIVE**, we expect to **learn from the experiences** of the other partners and to implement innovative activities together with the research institutions.

By using **synergies** with existing solutions, improvements are to be achieved in the pilot region.”

(BAB, WAB)

- Work with experts in the region to generate and further develop regional food products and services, nature tourism and mobility offers considering sustainability and addressing smart growth and circular economy
- Digital platform for local products
- Digital ranger to present the nature tourism offers of the protected areas

Thank you for the attention!

Contact details:

Thomas Böhm – thomas.boehm@wirtschaftsagentur-burgenland.at

Constanze Brandstätter – constanze.brandstaetter@wirtschaftsagentur-burgenland.at

Christine Zopf-Renner – christine.zopf-renner@b-mobil.info